

Message Text

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PAGE 01 STATE 153960
ORIGIN COME-00

INFO OCT-01 EUR-12 ISO-00 INRE-00 ICAE-00 CIAE-00
EB-08 INR-10 LAB-04 NSAE-00 PA-01 SIL-01 SSO-00
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COM/BEWT/ACT/DAS/EHSTROH
COM/BEWT/OD/JMGEORGE
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COM/BEWT/OEWCA/EEAD/SPORTER
STATE/EUR/CE/VGRAY
STATE/EUR/CE/WWOESSNER
EB/OCA/CD/REDAY

-----109283 162147Z /62

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FM SECSTATE WASHDC
TO AMEMBASSY BERLIN IMMEDIATE
INFO AMEMBASSY VIENNA IMMEDIATE
AMEMBASSY BONN

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E.O. 11652: GDS

TAGS: BEXP, EEWT, GE

SUBJECT: 1978 LEIPZIG FALL FAIR

REF: (A) BERLIN 3434, (B) STATE 143023, (C) BERLIN 3806,
(D) STATE 140362, (E) STATE 145778, (F) BERLIN 3976

1. SUMMARY: BEWT HAS DECIDED TO GO FORWARD WITH U.S.
PARTICIPATION IN 1978 LEIPZIG FALL FAIR. STATUS OF
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PAGE 02 STATE 153960

RECRUITMENT AS OF C.O.B. JUNE 14 LISTS 4 SIGNED AND 4
VERBAL PARTICIPATIONS FOR A TOTAL OF 13-14 BOOTHS. CON-
STRUCTION COSTS FOR EXHIBITION MUST BE HELD TO MINIMUM.
NO BDO WILL BE PRESENTED. END SUMMARY.

2. BEWT HAS DECIDED TO GO AHEAD WITH U.S. PARTICIPATION
IN 1978 LEIPZIG FALL FAIR, ON ASSUMPTION OF TOTAL PARTICI-

PATION OF 8 FIRMS WITH 13-14 BOOTHS. INFORMATION ON
SIGNED FIRMS AND PROSPECTIVE PARTICIPANTS REQUESTED IN
REFTEL (A) FOLLOWS SEPTTEL.

3. PARTICIPATION WILL BE SUBSTANTIALLY BELOW OPTIMUM
NUMBER OF FIRMS. HOWEVER, AT THE ANTICIPATED LEVEL OF
PARTICIPATION AND TAKING A VARIETY OF ACTIONS TO MINIMIZE
TOTAL COSTS, USDOC NOW BELIEVES EXHIBIT CAN BE MOUNTED
WITH MODEST ADDITIONAL USDOC FUNDING. IN THESE

CIRCUMSTANCES AND IN VIEW OF POINTS MADE IN REFTEL (C),
A U.S. EXHIBITION WILL BE MOUNTED.

4. WE APPRECIATE RECEIVING THE INFORMATION CONTAINED
REFTEL (F) AND HOPE THAT ADDITIONAL FIRMS MAY JOIN. IN
ANY EVENT, CONSTRUCTION DESIGN FOR U.S. EXHIBITION WILL
MINIMIZE COSTS. NO BDO TO FILL SPACE WILL BE PRESENTED
SINCE IT WOULD INVOLVE ADDITIONAL COSTS WHICH USDOC
CANNOT AFFORD. NEWSOM

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: INTERNATIONAL FESTIVALS, TRADE FAIRS
Control Number: n/a
Copy: SINGLE
Draft Date: 16 jun 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 20 Mar 2014
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978STATE153960
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Drafter: BEWT/OEWTD/JEMURRIN/GND
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Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780252-0906
Format: TEL
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780649/aaaabqdz.tel
Line Count: 81
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Litigation History:
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Message ID: a827c486-c288-dd11-92da-001cc4696bcc
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Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
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SAS ID: 2313534
Secure: OPEN
Status: NATIVE
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TAGS: BEXP, EEWT, GC
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Type: TE
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Review Markings:
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